

March 2024 Newsletter



Dear Members and Friends

Welcome to Sustainable Speakers Newsletter.

Here's a reminder the **purpose** of our club is communicating sustainability more **simply** and **eloquently**.

Before marching into March let's rewind and celebrate some of February' successes and highlights .

FEBRUARY HIGHLIGHTS (Theme: Sustainable Tourism inspired by Mary Mulvey)

1) Speaking on Skiing Sustainably was Victoria Walker

Here are some key points from Victorias wonderful speech.

- Skiing has unfortunately garnered a reputation for a high carbon footprint and ecological strain.
- Over 1.5 million UK enthusiasts annually contribute to overseas ski adventures, exacerbating the reliance on artificial snow.
- Yet, the narrative is evolving, and our choices matter.
- Skiing is more than a sport; it's a lifestyle fostering solace, community, and health. However, the unsustainable world is shortening ski seasons, pressuring mountain communities.
- Amid this crisis, the skiing community is taking action. While not flawless, change is underway, and every skier can contribute to sustainability.

Choosing a Greener Path:

- **Select Wisely:** France's Green Snowflake system rates resorts on natural resource management. Some resorts cut piste groomer emissions by 90% with biofuels.
- **Mind Your Gear:** Eco-friendly alternatives to PFCs in winter clothing reduce costs and luggage weight.

- **Travel Responsibly:** opt for trains and buses over flights and taxis to cut the carbon footprint by a factor of 12.

Using Your Voice for Change: Conscientious skiers are influencing industry practices. Successful campaigns, like Eurostar's Snow Train reinstatement, demonstrate the impact of collective action.

While challenges persist, responsible skiing can lead the charge in sustainable tourism.



2) Speaking on Empowering Lives through Sustainable Tourism was Georgie Passalaris.

Here are some key points from Georgie's thought-provoking speech.

In Asia, where one in seven jobs will be held by women, the majority in the labour force, social challenges often overshadowed by environmental concerns demand our attention.

Meet Arunny Sok, a 19-year-old encountered at the Sala Bai hotel school in Cambodia—a social enterprise combating human trafficking by providing education and employment to young women.



Image: Credit: Scott A Woodward

The Sala Bai Hotel School offers a 10-month program across five disciplines. Booming tourism in Cambodia created a demand for trained staff, and graduates, like Arunny Sok, found

employment within three months, earning at least three times their previous household income.

Arunny Sok's story embodies the potential of the travel and tourism industry to uplift lives, offering not just jobs but a lifeline out of poverty.

3) February International Speech and Evaluation Contest Update

Congratulations to our winners, Anthony Day DTM , and Colette Ainscough, who dazzled us with their oratory skills. A special shout-out to Catherine Barrett for bravely taking on the contest-chair role for the first time and Shirley Gallagher for taking role of Chief Judge.

A massive thank to Colette Ainscough for the organising of our first contest.



4) February Podcast update by Rory Jackson

Public speaking skills enhance podcasts by fostering clear articulation, confidence, and effective communication. Have a listen to his new podcast. A heartfelt Congratulations 🙌
🙌 <https://on.soundcloud.com/AVisX>

March 2024 - Theme inspired by Marc Lottig

March into March ! Share your transformative projects, from home initiatives to motivating sustainability efforts. Make make March a month of inspiration, collaboration, and growth toward a sustainable future.



March Events.

March 11th Time 6:30 GMT (6:15 joining time): [Special Event Registration](#)

March 25th Time 6:30 GMT (6:15 joining time): [Regular Meetings Registration](#)

A **big thank you** to all our contributors of this newsletter.

Please feel free to book a time slot with me via the link below to chat about club or if you have any questions.

Warm Regards,

Kavita Dulai DTM

Schedule a Personal Meeting with Me: [Click here](#)

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